



Mayor's Fund to End Homelessness Funding Application

For more information on the Mayor's Fund to End Homelessness, please visit:
<http://www.longbeach.gov/health/services/directory/mayors-fund/>

The City of Long Beach (City) works in collaboration with non-profit and other community partners to address the needs of those experiencing homelessness in our area. Through the City's model Continuum of Care system, sites such as the Multi-Service Center have been able to work together to assist individuals and families experiencing homelessness to achieve self-sufficiency.

However, there is still much work to be done. The Mayor's Fund to End Homelessness (Mayor's Fund) provides small grants to organizations in Long Beach that address significant service delivery needs that are not covered by existing funding and are not considered emergency needs. Donations to this fund could support a variety of critical needs, including:

- Relocation Assistance
- Shelter Services
- Transportation Assistance
- Critical infrastructure improvements and repairs
- Replacement of mission critical equipment
- Move-in Assistance
- Immediate shelter needs

The Mayor's Fund is financed by donations from residents, businesses and community organizations, with most funding coming from an annual campaign. Money disbursed from the Mayor's Fund must be used to benefit people experiencing homelessness in Long Beach.

All approved allocations are for single use only. Recurring funding is not available, but an organization can apply more than once. Allocations from the Mayor's Fund will only be granted to nonprofit or other community agencies serving people experiencing homelessness in the City.

Eligible Applicants:

- Must be a 501(c)(3) nonprofit organization or Long Beach based community group.
- Must have an address located within Long Beach.
- Must currently provide services to people experiencing homelessness in Long Beach.

Mayor's Fund Allocation Recipient Requirements:

- The Agency must submit monthly invoices for reimbursement and back-up documentation that supports the actual expenditures for the service activity allocated from the Mayor's Fund.
- For capital expenditures over \$10,000, HSAC reserves the right to request multiple bids

Mayor's Fund Allocation Process:

- To request funding, agencies must submit a proposal to the Homeless Services Advisory Committee (HSAC), which should include the following:
 1. Legal name of the agency requesting the allocation
 2. Agency's history of serving homeless populations in Long Beach, including services currently provided
 3. Statement of need; for what exactly the money will be used (itemized)
 4. A simple project budget with expenditures and requested funds
 5. Amount requested and impact of one-time Mayor's Fund allocation (grants typically range from \$2,500-\$10,000)

Proposals should be emailed to HomelessServices@longbeach.gov or submitted online via this form.

All proposals requesting Mayor's Fund allocations will be reviewed by the Homeless Services Advisory Committee (HSAC) and must be approved by the Long Beach Department of Health and Human Services. Funds to be disbursed using cost-based reimbursement and pending MOU execution between the submitting agency and the City via check from the City's agent within two weeks of approval. Upfront grant payments will be considered on an as-needed basis.

Funding Application

Organization

His Little Feet

501(c)(3) Number

47-3769966

Name

Erin

First

Wilson

Last

Email

info@hislitfeet.org

Phone

(562) 221-6726

Address

3445 N. Studebaker Rd

Address Line 1

Address Line 2

Long Beach	California	90808
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City

State

Zip Code

Organizational Experience:

State the number of years your organization has been serving people experiencing homelessness:

State the number of persons your organization serves in an average month:

Describe the services your organization provide:

HLF provides brand new safe and reliable shoes for youth ages 1.5-18 years old who are experiencing homelessness and poverty. This demographic has historically worn ill-fitting shoes that are not just unsafe, but unhealthy, leading to years of foot and gait problems. His Little Feet seeks to eradicate this easily fixable issue by offering new athletic shoes that provide physical support as well as mental and emotional support for a young person already stigmatized by the trauma of homelessness.

List all subpopulations served by your organization:

Foster Care
Homeless
Under the Poverty Line
Minority
Youth
Student

This may include vererans, seniors, LGBTQ+, etc.

Request Information:

Amount of funding requested:

Summarize your proposed project:

His Little Feet is the only 501 C 3 in Long Beach providing brand new, safe athletic shoes to students and children. Besides building good bone and foot health, new shoes address a socio-economic issue. Youth under the poverty line face so many insecurities and stigmas. Providing name brand desirable shoes for them helps offer self-esteem and school confidence, leading to readiness and higher attendance. HLF is requesting \$10,000 to provide new shoes for Long Beach Unified students distributed through our five city partners and Back to School event. Monies would also offset the associated programmatic costs for our first-time Program Director, including providing a computer.

Keep responses to no more than one paragraph

Are you applying for funds on a reimbursement or payment in advance basis?

☒ Reimbursement ☐ Advance Payment

Reimbursement: Based on submittal of expense documentation (receipts or invoices and proof of

payment)

Advance Payment: Only provided for up to 50% of the total grant award and a maximum of \$5,000 in total advance payment. Documentation accounting for the appropriate expenditure of advance payment must be submitted and approved before the release of remaining funds.

Supporting Documentation

Statement of Need (one-page maximum)

Mayor's Fund Need Statement 2022.docx

Explain the scope of the proposed project, the gap need that the proposed project will support, how the proposed project will fill that need, and the projected number of people impacted. Include a short summary of your organization's history, current services provided to people experiencing homelessness, and your capacity to support the proposed project.

Cost Breakdown of Proposed Project (one-page maximum)

Budget Breakdown for Mayor's Fund.docx

The Homeless Services Advisory Committee (HSAC) reserves the right to request three bids or quotes for capital expenses over \$10,000. If applying for advance payment, please provide any further justification for this request.

Non-Profit Entity Status Letter

HLF 501C3 IRS document.jpg

<https://www.ftb.ca.gov/help/business/entity-status-letter.asp>

Proof of Address in Long Beach

HLF Checking Acct LB Office Address.pdf

Examples include rent, utility bill, etc.

Other Supporting Documentation

HLF 2022 BROCHURE.pdf

Optional - Submit any other documentation supporting your application, such as quotes, specifications, flyers, information, or testimonials

Signature and Acknowledgement

By signing and submitting this application, I certify that the statements herein are true, complete, and accurate to the best of my knowledge. I also provide the required assurances and agree to comply with all of the required policies set forth by the Homeless Services Advisory Committee and City of Long Beach if funded. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to exclusion from participating in future funding opportunities.

Submission of an application is not a guarantee of funding. Applications will be reviewed by the Homeless Services Advisory Committee and City of Long Beach Homeless Services Bureau staff.

Name

Erin	Wilson
First	Last

Signature

A handwritten signature in black ink, consisting of a stylized 'e' followed by a horizontal line and a small loop.

Date

9/30/2022